

# PS41Q NEWS & VIEWS

WWW.PTA41.COM/NEWSANDVIEWS

PASSWORD: WeLove41



News & Views is our school publication printed 3 times a year. In our 40+ page color publication, are photos of school events, quotes and work from our kids, news from the school and ads from our sponsors. We print approximately 500 copies and email a digital copy to all of our staff and students.

## 2023-24 RATES

UPDATED AUGUST 2023

	1 Issue	2 Issues	3 Issues
<b>Full Page (Gold)</b> +website logo, Facebook, email	\$275	\$475	\$600 <b>Save \$225!</b>
<b>1/2 Page (Silver)</b> +website logo	\$200	\$350	\$450 <b>Save \$150!</b>
<b>1/4 Page (Silver)</b> +website mention	\$175	\$300	\$400 <b>Save \$125!</b>
<b>Business Card Size (Bronze)</b> +website mention	\$150	\$250	\$325 <b>Save \$125!</b>
<b>Insert** (Gold)</b> +website logo, Facebook, email	\$200 per issue		
<b>Back Cover (Gold)</b> +website logo, Facebook, email	\$500 per issue		
<b>Inside Front Cover (Gold)</b> +website logo, Facebook, email	\$350 per issue		\$1000 <b>Save \$50!</b>
<b>Inside Back Cover (Gold)</b> +website logo, Facebook, email	\$350 per issue		\$1000 <b>Save \$50!</b>

\*\*Advertiser to provide approximately 500 printed inserts at their own cost.

## CONTEST

### SPONSORS

Each issue we partner with 1 Gold sponsor for an art or writing contest. The contest is named after our sponsor, entry forms are sponsor branded & the winners are featured in our publication & website. This is only available to our Gold sponsors & sponsor must provide min 7 prizes.

## WEBSITE

WWW.PTA41.COM/SPONSORS

All sponsors will also receive mention or logo & link on our website's Sponsor Page. We get over 450 unique visitors a month.

## EMAIL

WEEKLY TO 700+ ADDRESSES

Gold sponsors receive logo & link on our weekly PTA email rotation.

## FACEBOOK

250+ FOLLOWERS

Gold sponsors receive 1 Facebook post per issue with logo and link.

## CONTACT

NEWS & VIEWS TEAM

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